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## FOR IMMEDIATE RELEASE

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### **You're Invited: Zootini as a Virtual Fundraising Event on August 8!**

**EUREKA, CA** – The Sequoia Park Zoo Foundation's signature fundraiser benefiting Sequoia Park Zoo, *Zootini*, is going virtual (*and family-friendly!*) on **August 8 at 5:00 PM!** Tune in via the Sequoia Park Zoo YouTube Channel or Facebook Page. Visit the Zootini web page at [www.sequoiaparkzoo.net/zootini](http://www.sequoiaparkzoo.net/zootini) and watch the Zoo's social media channels for the latest updates and how to bid on auction items from the comfort of your own home. Don't miss the ZooXclusive Online Auction with bidding from August 1-9 and the Zootini Swag Bags available for purchase, details on website.

Zootini as a virtual fundraising event will be a unique opportunity to get behind-the-scenes and up-close with Sequoia Park Zoo animals and staff! Hear updates from the Sequoia Park Zoo & Foundation about exciting projects and future exhibits at the Zoo. Check-in with all of your Zoo friends furry, feathered, finned and scaly as you watch the 1-hour and 30-minute ZooXclusive free online broadcast, created just for you to enjoy! We can't wait to bring the ZOO to YOU on August 8!

**What:** **Zootini as a Virtual Fundraising Event**, August 8, 2020 5:00 PM-6:30 PM  
**Where:** Online! *Sequoia Park Zoo YouTube & Facebook Live*  
ZooXclusive Online Auction August 1-9, <https://app.donorview.com/L8Ax6>

*Sequoia Park Zoo inspires conservation of the natural world by instilling wonder, respect and passion for wildlife.*

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Photo Attached:

**Zootini Poster:** Use a Smart Phone to take a picture of this QR Code to join the Auction Aug. 1-9. Photo Courtesy Sequoia Park Zoo Foundation.

**Red panda:** The Red pandas have surprises in store for you on August 8 during the virtual broadcast! Photo Courtesy Sequoia Park Zoo Foundation.